



## Accelerate your digital innovation journey using Self-Service Development Platform-as-a-Service (PaaS)

Deliver digital and data products with a competitive edge and superlative customer experience on the robust, collaborative, innovation-led Lazsa platform!

Technology executives today are in a constant pursuit of leveraging technology to create competitive advantage and drive business priorities. While the technology landscape is changing by the day, choosing a future-proof digital platform without disrupting the existing ecosystem and resource skill set is the biggest barrier to a successful digital journey.

## Challenges faced by Technology Executives?



Slow-paced software delivery leading to delayed time to market



Cloud first strategy and modernization of technology ecosystem involves steep learning curve



Complex processes and dynamic technology ecosystem posing challenges in lean software delivery process



Building 'Data and AI organization' as competitive strategy is highly complex and resource-intensive

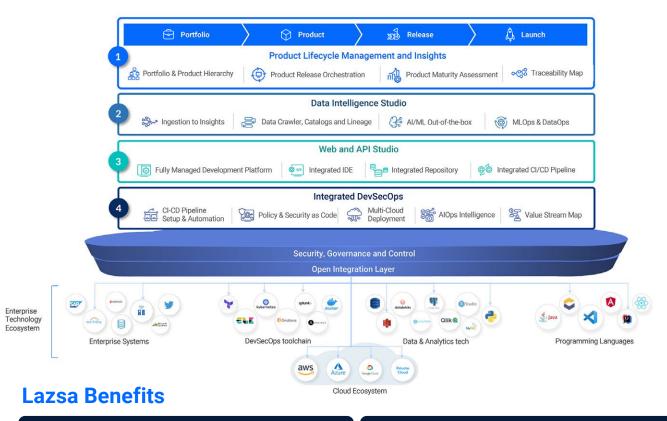


Absence of product oriented approach, unified proccess and governance creates challenge in scalability



Devising IT-leveraged business strategies is cumbersome and not scalable

Lazsa Integrated Product Platform-as-a-Service (pPaaS) is an open and fully-integrated digital platform to ideate, design, build, and deliver cutting-edge digital solutions and products, from ideation though productization. It unites the enterprise by bringing business and technology teams together to deliver business solutions faster, providing competitive edge.





Improved productivity resulting in faster time to market for your digital and data products



One platform to drive 'ideation to productization' using best-in-breed technologies and proccesses



Simplification, standardization, and adoption of lean software delivery management with enhanced developer experience



Future-proof technology landscape without disruption



Faster time to value for data and Al initiatives through comprehensive Data Intelligence Studio



Single platform to manage and monitor application health and security

## Offered as



