

# Product Release Orchestration (PRO)

Centralized management of your portfolio and product with visibility into roadmap, resource management, customer feedback, and process maturity to deliver business results that align with vision and goals.

As organizations are accelerating their overall business strategy to be competitive as well as resilient, managing portfolios and products efficiently is the challenge. Monitoring portfolio performance, resource management, and product development across teams to derive value and get actionable insights to help executives make data-driven decisions is the need of the hour.

## Challenges



Lack of visibility into roadmap across portfolios and products making it difficult to prioritize and align product execution with its goals and vision.



Absence of unified view into releases and dependencies across product lines and products, resulting in inefficient coordination.

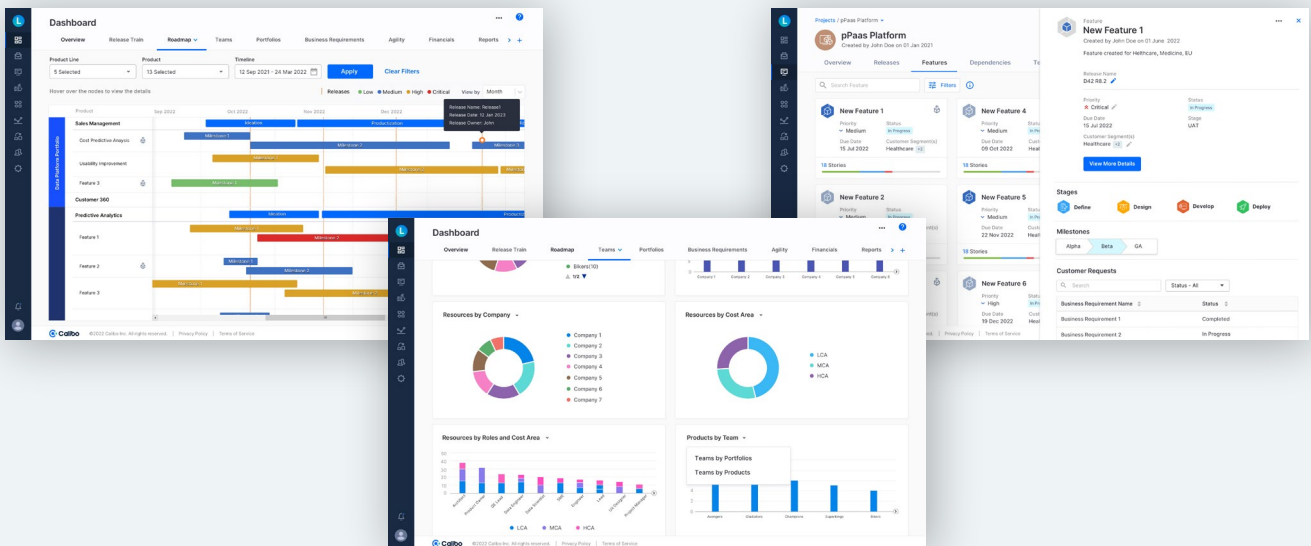


Inefficient resource management due to lack of insights into team composition, team size, resource allocation, cost areas, and availability.



Absence of standard processes and industry best practices to deliver efficiently on the organizational strategy and vision.

**Product Release Orchestration (PRO)** capability of the Lazsa Self-Service Development Platform enables **Product Managers** to align portfolio and product roadmap with organizational strategies in terms of value and priority. Based on the roadmap, **Agile Process Owners** create release trains and releases and associate products and features with them. **Resource Managers** optimally utilize available resources with insights into skillsets, cost areas, and resource allocation. With insights into customer feedback, product maturity, portfolio value, and release timelines, **Executives** make well-informed decisions and accommodate changing requirements with agility and speed.



## Benefits



Faster time to value through accelerated and improved product delivery lifecycle.



Actionable insights and 360 degree view of portfolios, products, and releases for better decision-making, management, and control.



Efficient product roadmap management to align your strategic releases with goals and vision.



Improved resource management with complete visibility into resource allocation across portfolios, products, teams, and cost areas.

# Product Release Orchestration (PRO): One Platform for Multiple Stakeholders



## Executives

- ▶ Define the product portfolios to align with business strategy
- ▶ Monitor and review portfolio performance
- ▶ Monitor value vs. cost for portfolios and products



## Product and Portfolio Managers

- ▶ Create portfolios and manage products to align with roadmap
- ▶ Prioritize features and segregate into releases, based on customer feedback
- ▶ Manage resources optimally based on skillsets, cost area, teams, and availability



## Agile Process Owners

- ▶ Define release trains, releases, and release calendars to align with product roadmap
- ▶ Manage release dependencies of products and features
- ▶ Review process and assess maturity to continuously improve performance



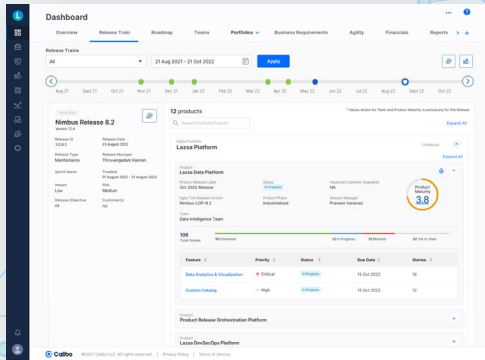
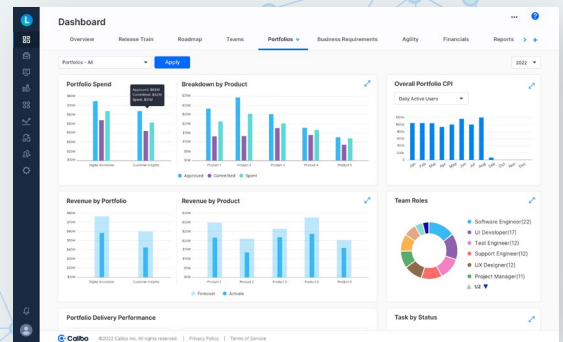
## Technology Team

- ▶ Plan, code, build, and test products - from ideation to operations
- ▶ Self-manage development and test environments
- ▶ Drive fast-cycle experiments with ready-to-use templates and integration with DevOps toolchain



## Portfolio Management and Insights

- ▶ Create portfolios with strategy, outcome, product value, and priority
- ▶ Integrate with external systems, software, and tools to create a unified view of portfolios
- ▶ Track and monitor status of products by portfolio
- ▶ Manage product prioritization based on customer feedback and market trends
- ▶ Better governance through actionable and insightful dashboards



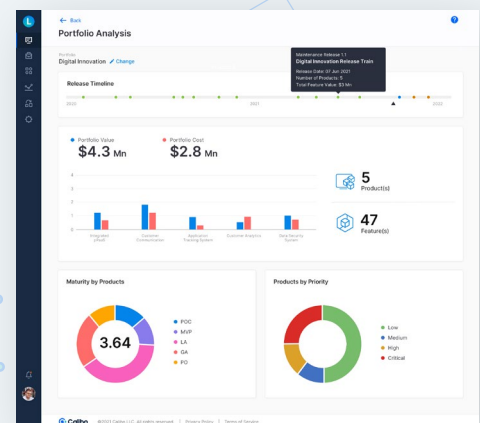
## Product Roadmap and Release Management

- ▶ Create product roadmap aligned with product goals and vision
- ▶ Publish release calendar and manage product releases and dependencies with agile release trains
- ▶ Enforce best practices and workflows using policy templates
- ▶ Manage entry and exit criteria for each release
- ▶ Monitor product maturity through assessment framework



## Executive Insights and Governance

- ▶ Executive dashboards and performance metrics across portfolios and products
- ▶ Team, agility, and individual productivity metrics
- ▶ End-to-end visibility into roadmap, releases, and dependencies
- ▶ Resource management with skillsets, team size, allocation, and cost areas



Offered as

PaaS

Public Cloud

Excited about Lazsa ?

Sign up for a free demo

Contact us - [sales@calibo.com](mailto:sales@calibo.com) or visit [www.calibo.com](http://www.calibo.com)

