

Accelerate your product development journey using Self-Service Development Platform-as-a-Service (PaaS)

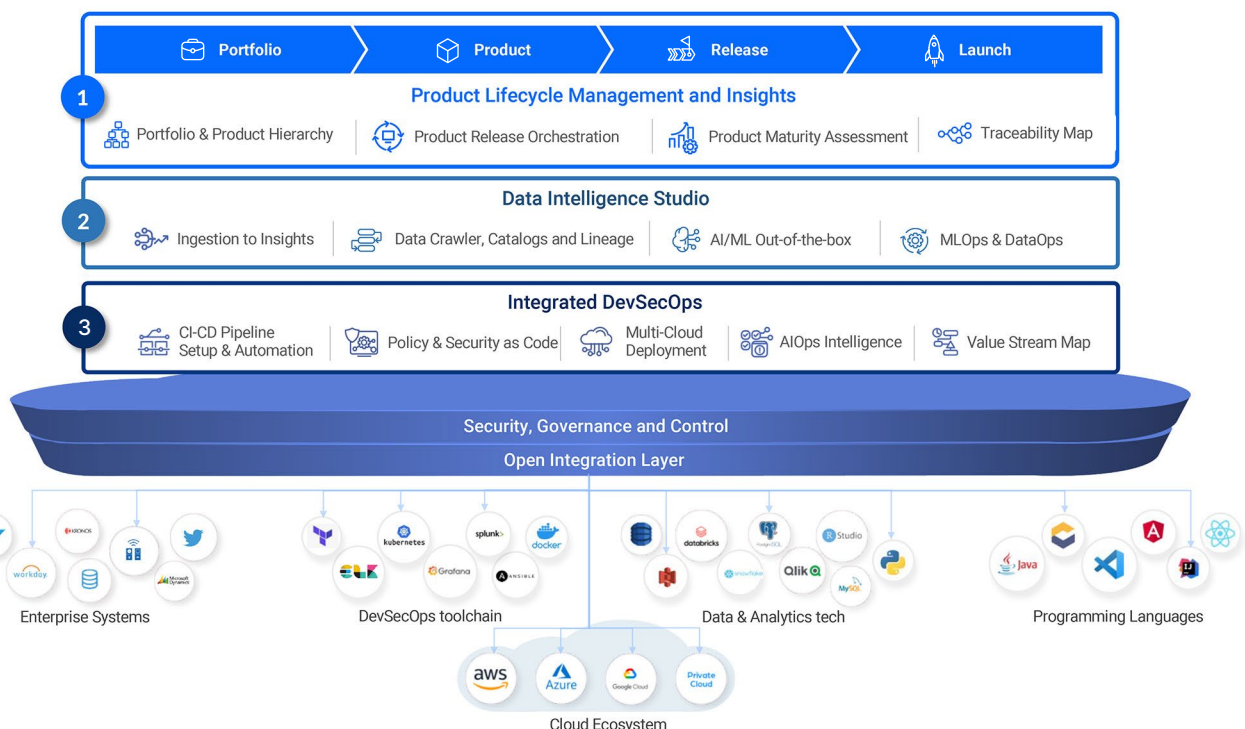
Deliver digital solutions with a competitive edge and superlative customer experience on the robust, collaborative, innovation-led, Lazsa platform!

As businesses are going digital, enterprises are relying on technology to deliver business solutions faster in order to drive business efficiencies and stay competitive. However, the scale, complexities, and disjointed way of creating digital products and driving initiatives pose a great challenge for organizations to manage the end-to-end cycle, using traditional tools and processes.

Lazsa Self-Service Development Platform-as-a-Service (PaaS) is a state-of-the-art platform that accelerates various stages of your product development life cycle from ideation to productization. It truly unites the enterprise by bringing business and technology teams together to ideate, design, build, and deliver cutting-edge digital solutions and products, which ensure competitive advantage and business results.

Lazsa promises you an **improved development experience** with **40% productivity gains**, **50% faster time to market**, and **100% traceability** throughout the idea-to-market journey of your digital products and business applications.

Product Benefits



One Platform – Multiple Stakeholders



Developer

- ▶ Plan, code, build, and test digital products - from ideation to operations
- ▶ Self-manage development and test environments
- ▶ Drive fast-cycle experiments with ready-to-use templates and integration with DevOps toolchain

Focus on building apps without dependencies on Ops



Data Engineer and Data Scientist

- ▶ Create end-to-end data pipelines, from ingestion to insights, in clicks; not in weeks
- ▶ Develop, test, promote, and deploy data pipelines through multiple stages
- ▶ Rapidly build, train, deploy, and monitor machine learning models to derive valuable insights

Change the paradigm: Spend 80% time building insights and 20% in data wrangling, not the other way around



Product Strategist and Product Manager

- ▶ Create portfolios and products aligning with business strategies
- ▶ Define releases and workstreams
- ▶ Manage release calendar and dependencies
- ▶ Optimize product strategies by using unified dashboards and real-time progress trackers

Gain full control on product releases in line with your product roadmap and desired time to market (TTM)



Architecture and Security Team

- ▶ Rationalize tools and technologies across the enterprise
- ▶ Define and enforce architectural standards and process templates
- ▶ Enforce and govern security principles and processes

Provide guardrails for security, governance, and compliance



Platform Administrator

- ▶ Connect to existing ecosystem and configure selected tools and tech stack
- ▶ Integrate with enterprise identity providers
- ▶ Manage users, roles, and teams with Role-Based Access Control (RBAC)

Define and set up technology environment to enable digital product journey



Executive

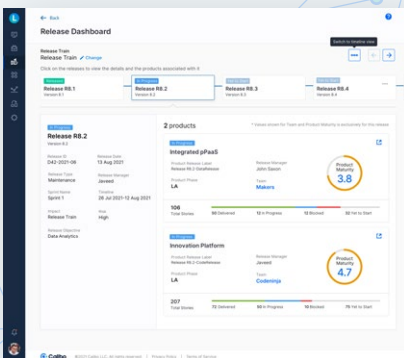
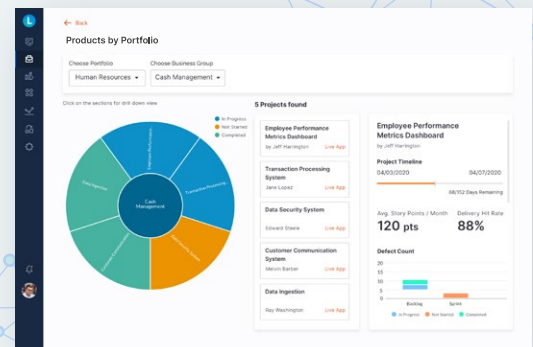
- ▶ Govern and monitor the portfolio performance, productivity, and financial performance
- ▶ Assess organizational technology, product, and process maturity

No more struggle with foggy insights. Leverage real-time snapshots of performance metrics and KPIs



Portfolio Management

- ▶ Define business strategy and business outcome for a portfolio
- ▶ Create business portfolios, link and manage multiple products concurrently
- ▶ Track and monitor status of products by portfolio
- ▶ Integrate with external systems for a consolidated view of portfolios
- ▶ Manage portfolio, resources, and financial metrics
- ▶ Better governance through actionable and insightful dashboards



Product and Release Management

- ▶ Create release calendar, release train, and workstreams for a product
- ▶ Manage multiple releases within a product with defined exit criteria for each phase of a release
- ▶ Manage dependencies to track the overall release progress
- ▶ Release dashboards for uniform visibility



Executive Insights and Governance

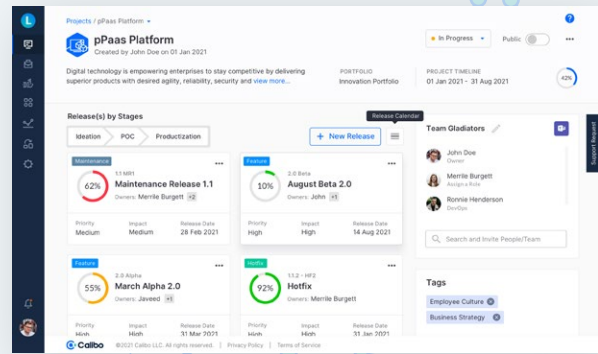
- ▶ Executive dashboards for portfolios, business cases, and team statistics
- ▶ Drilldown view of project status by portfolios, business unit, geography etc.
- ▶ Project delivery/quality metrics
- ▶ Team and individual productivity metrics





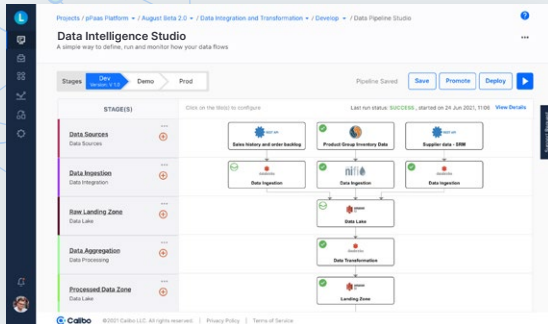
Product Development Platform

- ▶ Development of business applications for web, API, mobile, and data analytics
- ▶ Wide range of tools and technologies for application development
- ▶ Code promotion to various stages of development, providing promotion history
- ▶ Configuration of deployment stages, machines, and code branches
- ▶ Containerization of applications
- ▶ Marketplace with reusable digital components



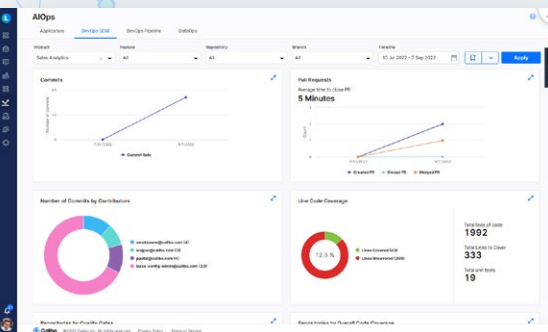
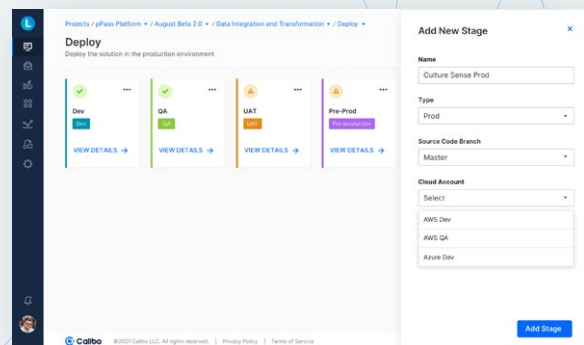
Data and Analytics Platform

- ▶ Data Pipeline Studio to create a data pipeline within a few clicks
- ▶ Data pipeline execution with workflow-driven processes
- ▶ Complete data pipeline visibility with monitoring, auditing, and alerts
- ▶ Out-of-the-box data integration templates for data transformation
- ▶ DataOps for deployment of data pipeline across Dev, QA, Prod stages, and MLOps for life cycle management of ML models
- ▶ Data Crawlers, Data Catalog, and Data Lineage to build and manage data models and ingest data
- ▶ Data security, quality, and governance for data protection and optimization



Integrated DevSecOps

- ▶ DevSecOps automation and orchestration
- ▶ Out-of-the-box DevOps toolchain and CI/CD pipeline templates and configuration
- ▶ Continuous risk assessment, monitoring, and traceability with AIOps intelligence
- ▶ Process templates and enforcement
- ▶ Maturity Assessment and Value Stream Mapping
- ▶ Application Release Orchestration to manage releases and dependencies
- ▶ Seamless deployment in hybrid cloud environment



AIOps

- ▶ Insightful dashboards for monitoring, alerting, and troubleshooting overall product and infrastructure health
- ▶ Create your own dashboards based on custom metrics
- ▶ Consolidated view of all IT operations across the organization
- ▶ Reduced application downtime
- ▶ Optimized infrastructure costs

Offered as



PaaS



Public Cloud

Excited about Lazsa ?

Sign up for a free demo

Contact us - sales@calibo.com or visit www.calibo.com

